42 Title	Shining New Light on the Hawthorne Illumination Experiments
Author	Masumi R. Izawa, Michael D. French, Alan Hedge
Source	Human Factors: The Journal of the Human Factors and Ergonomics Society
Pub Date	2011
Keywords	lighting, illumination, productivity, Hawthorne effect
Abstract	Objective: This study provides an historical and statistical analysis of archival data from the
	Hawthorne illumination experiments.
	Background: Previous accounts of the illumination experiments are fraught with inconsistencies
	because they have been based on secondary sources. The general consensus has been that variations
	in light levels had no effect on worker productivity at Hawthorne. All reports and data were thought
	to have been destroyed, but an archive at Cornell University was found to contain copies of the
	original documentation and much of the data from all three illumination experiments. Conclusions
	were originally drawn from visual comparisons of productivity graphs, and the data have never been
	properly statistically analyzed.
	Method: Archival reports, notes, photographs, and letters on the experiments were consulted.
	Productivity data were extracted from the tables and graphs in the reports and statistically analyzed
	for each experiment.
	Results: Previously unpublished details of the illumination experiments emerged. An effect of
	lighting on productivity was found in the first treatment sequence for the first experiment, but this
	finding was not confirmed in the second sequence or in the second and third experiments.
	Conclusion: Experimental results provided inconsistent evidence of an association between light
	levels and productivity. All three experiments were found to be seriously flawed.
	Application: This study challenges popular accounts of the "Hawthorne effect," and the
	shortcomings of these experiments also have implications for the design of field studies.