5 Title	Leveraging Change in the Working Conditions of UK Homeworkers
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Abstract	The debate among NGO and union activists about how to improve working conditions and labour rights has been dominated by proponents of specific approaches, arguing variously that the best route is through company codes, legislation, organisation of workers, or sweatshop-style campaigning. This article describes a campaign by NGOs and trade unions that integrates these approaches to improve the labour rights and conditions of UK homeworkers. Its 'change model' is to seek changes in company behaviour as part of a strategy to strengthen legislation while also exploring the opportunities and mechanisms for leveraging change in (company) practices and (government) policies.