The Labour Process Study from the Technology Transition Perspective: A case study of the

Internet Virtual Team

Abstract: In the studies of labour process theory, technology and ideology are isolated areas. However, the construct of the internet labour process challenges the existing research framework. There are dual-contradictions in the labour process of E-company. One contradiction is between the cultures of engineers and the bureaucracy, whereas the other is the cooperation and disintegration during the virtual team work. The dual–contradictions point out that the culture of technology is the key variable in the construction for labour process. By analyzing empirical research on the internet virtual team work and the labour process theory, this paper constructs a new research framework which focuses on the technology transition, and suitable for labour studies in the network society.